



2019 Professional
Development Conference
May 22, 2019

Hosted by: MIDAMERICA
NAZARENE UNIVERSITY

Navigating



The **future**
of higher education



ACADEMICS & ADMINISTRATION

- | | |
|---|---|
| 1 Campus Center
- Financial Aid | 7 Harvest Prayer Statue
& Campus Mall |
| 2 Gilliland Facility Services | 8 Smith Hall
- Admissions Office*
- Welcome Center |
| 3 Dobson Hall | 9 Metz Hall |
| 4 Bell Cultural Events Center | 10 Mur-ten Office Building |
| 5 Lunn Hall
- Registrar & Cashier | 11 Mabee Learning Commons |
| 6 Weatherby Chapel | 12 Osborne Hall |

PROFESSIONAL & GRADUATE STUDIES

- 35** Admissions – 13563 South Mur-ten Rd. **36** Faculty Offices

RESIDENCE HALLS

- | | |
|-----------------------|--------------------|
| 13 Uphaus | 14 Spindle |
| 15 Draper | 16 Ramsey |
| 17 Rice | 18 Stockton |
| 19 Snowbarger | 20 Lanpher |
| 21 Colony West | |

ATHLETICS

- | | | | |
|--|--|-----------------------------------|---|
| 22 Land Gymnasium | 23 Soccer Practice Field | 24 Williams Softball Field | 25 Outdoor Tennis
& Basketball Courts |
| 26 Cook Center | 27 Football Practice Field
& Field House | 28 Soccer Game Field | 29 Football Field & Track |
| 30 Robbie Jones
Baseball Field | | | |

COLLEGE CHURCH OF THE NAZARENE

- | | |
|------------------------------------|---|
| 31 College Church Sanctuary | 32 Cunningham Family Life Center |
| 33 Uphaus Hall | 34 Garrett Chapel |

MIDAMERICA
NAZARENE UNIVERSITY

2030 East College Way
Olathe, Kansas 66062-1899
(913) 782-3750
www.mnu.edu

SCHEDULE AT A GLANCE

8:30 – 8:50 Registration

Breakfast Snacks & Refreshments

8:50 – 9:00 Welcome—Announcements

9:00 – 10:15 Keynote Dr. Wes Parham

10:25 – 11:15 Concurrent Sessions 1

11:35 – 12:15 Lunch CK115/Hager

12:25 – 1:25 Concurrent Sessions 2

1:35 – 2:35 Concurrent Sessions 3

2:45 – 3:45 Concurrent Sessions 4

3:55 – 4:15..... Closing Session

Door Prize Drawings – lots of great prizes!

Must be present to win

Do you Tweet? If so, tell people about the conference using #KCPDC19

The Future of Higher Education

About Our Speaker ...

Dr. Wes Parham is a speaker, author, thinker and leader. Need information to fill in here about his session topic or speaker himself thanks!



Conference Tracks:



Leading into the future (Leadership/Management)



Preparing for the future (Career Development)



Thriving in the future (Personal Development)



Working in the future (Work/Technology Environment)

SESSION 1 (10:25–11:25)



Earn & Learn—Career Pathways in a Modern Era

Room CK112

Shonda Atater & Joseph Roche, Metropolitan Community College

Given Kansas City's increasingly accessible intermodal and manufacturing renaissance, the pressure on a quality and loyal skilled labor force is only growing. In spite of the promise for livable wage and great career advancement opportunities, we still face a significant skills gap. Coupled with escalating student loan debt and recent scrutiny that higher education is too slow to move on changing times – Metropolitan Community College has a unique solution developed with student success, career pathways and an opportunity to earn and learn in mind.



Clearing the Path: Supporting Personal Development with Mindfulness

Room CK104

Nicoya Helm, Kansas City Kansas Community College

Mindfulness meditation is a skill that anyone can learn. It helps us explore our inner and outer world to better understand how we think and feel. Research shows that this enhanced understanding can lower stress and anxiety, increase attention and memory, and foster appreciation and joy. In turn, this can improve our ability to care for ourselves, avoid burn out, and create clearer personal and professional paths. Session participants will learn what mindfulness is, how to do a basic mindfulness meditation technique, and how to incorporate it into daily life. Concepts presented are from the Unified Mindfulness system, a secular approach that has been used in neuroscience research studies at Harvard and Carnegie-Mellon Universities.



Stop Trying to Motivate Your Employees

Room CK103

Dr. Katie Ervin, Park University

Organizations spend so much time trying to find ways to motivate our people! If we pay attention to their needs and take good care of them, we don't have to have these discussions anymore. Utilizing self-determination theory we will discuss how to meet your employee's needs and inspire them to do great things for you.



Amazon Alexa: A Tool to Compliment Teaching in Education

Room CK102

Melanie Kinney, Zach Jarrard, Park University

Voice-enabled devices are changing our lives. Higher education is adapting to this trend and using third-party developers such as Amazon to provide students with AI personal assistants. Last year, Park University created an Alexa skill that uses voice commands to provide students with information such as their grades, library research, and campus events. In Fall 2018, Park University used an intro to college class (LE100) to test Amazon Alexa as a teaching tool. This session will provide an overview of voice-enabled devices, the outcomes from the LE100 class, and how education institutions can use Amazon Alexa to compliment the curriculum.

LUNCH CK115/HAGER (11:35-12:15)

SESSION 2 (12:25–1:25)



Collaboration & Partnerships: Working Together for a Safer Campus Experience Room CK112 **Sara Eckinger, Darby Gough, Avila University**

Administration and victim services are equally important partners in the goal to end gender-based violence on college campuses. This session will highlight the importance of a coordinated community response to best support students experiencing gender-based violence. The presenters will focus on awareness campaigns designed to increase awareness and prevention of gender-based violence, training of administration/faculty/staff on response and available campus/community resources, and supporting the reporting and responding students.



Cyber Security Leadership in Higher Education **J.J. Widener, Baker University**

Room CK104

The threat landscape to Higher Education institutions are changing on a daily basis. Planning, strategizing and leading an institution to implement a Cybersecurity program takes time, budget and resources. This session will talk about inexpensive ways to implement a Cybersecurity program. Including discussions on technology that are beneficial to implement, and provide instant value. Other topics will include the necessity for Information Security and Privacy Risk Assessments, new regulations and laws, and how to start managing it all.



Don't Step in it! A Case-Study Approach to Improve Leadership Self-Efficacy **Dr. Cynthia Cerrentano, Park University**

Room CK103

If you've ever served as a leader, especially in higher education, it has likely become apparent that there is no manual to prepare you for the role and its challenges. In this interactive session we will briefly review leadership styles and reflect on your personal style. We will then review four real-life case studies (names changed to protect the guilty and innocent) that involve sticky situations and determine what you might do if presented with the same scenario.



Education in an Unscripted Future **Don Wise, Park University**

Room CK102

Today, we face unprecedented challenges – social, economic and environmental – driven by globalization and technology. Knowledge and technology are engines driving these changes. Increasingly, we will need to assess adaptive and flexible, individualized approaches to knowledge acquisition and transfer and apply untested solutions to complex challenges in our communities, worldwide. To successfully engage, students will need to diagnose, reimagine, engage and energize others and manage themselves; they will need to respect and appreciate the ideas, perspectives and values of others; and they will need to work collaboratively to move forward collectively in the face of adversity.

SESSION 3 (1:35–2:35)



Leveraging Strengths in Pursuit of Career Purpose and Calling **Christine Snyder, MidAmerica Nazarene University**

Room CK112

Higher Education can provide an environment that is highly encouraging for staff to pursue educational and professional growth, yet often we are faced with limited time and monetary resources that may stifle or restrict these pursuits. Participants in this interactive session will: 1. reflect on the development of individual strengths; 2. explore the application of strengths in their current role; and, 3. define ways to bridge the gap for career progression to leverage strengths for greater sense of purpose.



Bullet Journaling: Analog Organization in a Digital World **Valorie Engholm, Park University**

Room CK104

In this session, you will learn about an emerging time management and organization technique called Bullet Journaling. Our work and personal lives are saturated with technology, and studies have shown that overuse of technology can cause distractions and decreased productivity in the workplace. Studies also have shown that writing by hand improves memory and recall. If you've already tried various apps and techniques to keep your tasks organized and your life automated but they haven't worked, Bullet Journaling may be the analog answer to a digital problem. Requiring only a pen and a journal, it can provide a much needed reprieve from the distractions of today's digital world to keep your life organized and your work on task.



Academic Culture, Hidden Curriculum, and Academic Excellence **Chris Todden, Baker University**

Room CK103

You don't need to be keenly observant to discern the hidden curriculum and academic culture of a higher education campus. It is the universal part of each educational environment that plays a paramount role in the professional identity of the institution and student growth. This aspect of the student experience is rarely assessed or formally measured and very challenging to change within the current strategic planning or academic assessment framework. In all, two impressions are largely accepted when it comes to the impact, 1) when academic culture goes toe-to-toe with strategy, strategy does not stand a chance and 2) it cannot be eliminated but it must be managed. We welcome you to our discussion regarding the impact these areas can have on the academic excellence of students.



Gamification, Higher Education , and You **Dr. Susan Keim, Zac Jarrard, Park University**

Room CK102

Students have grown up playing video games. Besides being fun, they provide a broad range of workplace transferable skills. The problem is students don't recognize their transferable skills and employers don't know how recruit them. This session explores gamification and the results from a video game survey providing clues for recruiting skilled video gamers who can help organizations adapt and thrive in the ever-changing global workplace.

SESSION 4 (2:45–3:45)



The Imagine Project: A Powerful Tool to Overcome Trauma and Stress

Room CK112

Dr. Brant Winn, Dianne Maroney, Park University

Did You Know? Expressive writing research shows many positive effects such as increased GPA, decreased dropout rates, improved immune function, decreased depression and anxiety, and lessens some post-traumatic stress disorder symptoms. Overall it promotes mental health. During this session we are going to be looking at how the old stories we and our students have in our heads influence the way we perceive ourselves and how these old stories hold us back from overcoming challenges and achieving our goals/dreams. In response to these old stories, you will learn an expressive writing activity called The Imagine Project that you can use for yourself and in your classroom to start the process of overcoming old stories that represent trauma and stress and creating new ones that lead to post-traumatic growth!

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Web Accessibility for Beginners

Room CK103

Kristin Abell, University of Missouri—Kansas City

You may have been hearing about how important it is to make your website accessible but have no idea what that means or even how to get started! This session will discuss what it means to be accessible, as well as a few simple things you can do to make your website easier for all of your users.

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CLOSING & PRIZE DRAWING CK115/HAGER (3:55—4:15)

Please join us for our closing session and prize drawings. When you checked in for the conference you were automatically registered for the prize drawings. Thanks to the generosity of our sponsors we have a number of gift cards to area merchants available to win.

YOU MUST BE PRESENT TO WIN!



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SPECIAL THANKS

KCPDC wants to extend special thanks to our conference host:



Thank you also to Saint Luke's College of Health Sciences
for printing the conference programs.



Presentation handouts are available at:

<http://www.kcpdc.org/professional-development-conference>
Password: pdc2019

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